



Press Release

Interaction Programme on Trade, Investment, Tourism and Employment Promotion

The Embassy of Nepal, Muscat organized an Interaction Program on Export, Trade, Investment, Tourism and Employment Promotion on 13 July 2024 at Nepal House, Muscat. The Interaction was conducted to seek support from the members of Nepali Community in promoting Export, Trade and Investment Opportunities of Nepal, finding new job opportunities for Nepali workers and showcasing Nepal as an attractive Tourist Destination in Oman. The Interaction Event was attended by several guests including Nepali businesspersons, Representatives of Oman Based Nepali Organizations and Nepali Banks, eminent Nepali Personalities and volunteers from Nepali Community.

Speaking at the event, Ambassador Dornath Aryal outlined the necessities of promoting Nepali products for better trade balance and bringing in Foreign Investment in mega projects in Nepal. Ambassador Aryal, further added, that safe and better job opportunities for Nepali workers will assist in enhancing the bilateral relations between Nepal and Oman. He urged the Nepali Community to tap every opportunity to build the brand 'Nepal' as one of the favorite tourist destinations for Omani Citizens and promote our rich heritage, culture and literature in Oman. Ambassador Aryal thanked Nepali Community for their continuous support towards the Embassy, sought suggestions for the plan and programs of the upcoming fiscal year and requested collaboration from all the Oman based Nepali organizations in organizing various events next year.

Representatives from Nepali Community provided with crucial ideas to be incorporated for the next year's plans and programs of the Embassy. They displayed their affirmation to support the Embassy activities and to organize various events jointly in promoting Trade, Investment, Employment and Tourism. All the participants were actively engaged in the Interaction and expressed happiness about the initiative of the Embassy in looking for suggestions and ideas from the Nepali Community in relation to conducting various Programme.

The Interaction was followed by the meeting of Development Diplomacy Committee chaired by H.E. Dornath Aryal. The Committee took a few important decisions after introspecting upon the suggestions offered by the Nepali Community.

Mr. Bishesh Kumar Sah, Second Secretary of the Embassy facilitated the Interaction and the meeting of Development Diplomacy Committee.

**Embassy of Nepal,
Muscat, Oman
13 July 2024**

