



नेपाली महावाणिज्यदूतावास, छेन्दु
尼泊尔驻成都总领事馆
Consulate General of Nepal
Chengdu People's Republic of China
Press Release

The Consulate General of Nepal, Chengdu collaborated with Nepal Tourism Board (NTB), and Hotel Association of Nepal (HAN) to jointly organize Nepal Promotion and Sales Mission-2024 called Nepal Night Program (B2B) at Jinjiang Hotel in Chengdu on 6 June 2024. The purpose of the event was to attract more Chinese tourist and provide networking opportunities to Nepali Hotel entrepreneurs in promoting Nepal.

In the event, Consul General of the Consulate General of Nepal, Chengdu Mr. Sureh Raut delivered a keynote speech. In his remarks Mr. Raut highlighted about the tourism attractions in Nepal, current trends in outbound Tourism from China and suggested some way forwards in attracting more Chinese Tourist in Nepal. He mentioned Nepal can attract Chinese tourist based on competitiveness and comparative advantages and called for wholistic approach to realize tourism potential. He also expressed willingness of Consulate General to work hand in hand with relevant organizations for tourism promotion activities in China.

During the program, Mr. Binayak Shah, President of the Hotel Association of Nepal, delivered the welcome remarks and stated readiness of Nepal's hoteliers in welcoming more and more Chinese Tourist. Mr. Yubaraj Shrestha, Treasurer from HAN gave presentation on Status of Nepal Hotels and Standards. Likewise, Mr. Santosh Panta, Director of Nepal Tourism Board made presentation under the theme of "Nepal Destination". Mr. Sajjan Shakya, Secretary General of HAN in his closing remarks thanked participants and expressed gratitude for the support and cooperation accorded for successfully organizing the event.

A Memorandum of Understanding (MoU) on cooperation and exchanges was signed between Hotel Association of Nepal and Sichuan Association of Travel Agencies. Similarly, Business to Business interactions and Nepali Cultural Performance was also carried out during the event. The event was attended by more than 220 participants including from Sichuan Provincial Government, Chengdu Municipal Government China Association in Travel Services, Hotel Association of Nepal and China, Nepali Community and media representatives.

Consulate General of Nepal
Chengdu
7 June 2024

