



Press Release

Tourism, Export and Investment Promotion Event on the occasion of International Sagarmatha Day

The Embassy of Nepal, Muscat organized a Tourism, Investment and Export Promotion event on 29 May 2024 on the occasion of International Sagarmatha Day (Everest Day) at Nepal House. The program was organized to seek the opportunities of Tourism, Export, Trade and Investment in both Nepal and Oman. The program was attended by more than 30 high profile guests including eminent businesspersons, CEOs, Media persons, social media campaigners, airline and bank officials.

While speaking at the program, Ambassador Dornath Aryal outlined the policies of the Government of Nepal to promote export of Nepali products, attract the foreign Investment in various ongoing mega investment projects and diversify the trade partners of Nepal in goods and services. Ambassador Aryal highlighted the multi-faceted tourism activities in Nepal that caters to the need of all age-group individuals, ranging from Cultural and religious tourism to high adrenaline Adventure activities to Natural and serene experiences. Ambassador Aryal requested all the guests to visit Nepal and experience the breathtaking nature and also look for the opportunities in Trade and Investment while considering the strategic location of Nepal and lucrative policies. Ambassador Aryal informed the guests of the successful completion of Nepal Investment Summit 2024 and its achievements. He also informed that Nepal showcased 152 ready-to-go projects and that more than 2400 participants including 800 international participants from 50 countries took part in the Summit.

First female Everest climber of Oman Ms. Nadira Al Harathi briefed about her journey from Oman to scaling the mighty Sagarmatha on the occasion. Few snaps and attractive videos related to the expedition of the Omani Climbers to climb Mount Everest were displayed. Another Everest Climber Mr. Sulaiman Hamoud Mahfodh Al Naabi of Oman shared a breathtaking video and photos of his expedition and those were also displayed.

The Ambassador and Madam Swodesh Aryal honored Everest Climbers by offering metal plaque and Pasmina shawl.

A tourism promotional video of Nepal was also showcased for the guests to take a glimpse of the beauty of Nepal. Ms. Fathiya Al Jadzali shared how visiting Nepal transformed her life, and she urged everyone to take the opportunity to visit Nepal and love the purest form of Nature. Highlighting her experiences of seven basecamps trekking of different Himalayas of Nepal, she advised everyone to go to trekking to Nepal. The event was followed by dinner.

Mr. Bishesh Kumar Sah, Second Secretary of the Embassy conducted the programme.

Embassy of Nepal
Muscat, Oman
29 May 2024

