



Press Release on Interaction Program of Nepali Ambassadors on VNY 2020

The Embassy of Nepal in Oman, in cooperation with the Visit Nepal Year (VNY) 2020 campaign secretariat, organized an interaction program on VNY 2020 by inviting the Ambassadors of Nepal to Saudi Arabia, United Arab Emirates, Qatar, Bahrain, Kuwait, Egypt, Israel and Pakistan this afternoon.

Mr. Kedar Bahadur Adhikari, Secretary of the Ministry of Tourism, Culture and Civil Aviation, chaired the interaction program. He shed light on various strategies of the Government of Nepal to make VNY 2020 a grand success. He asked for the support and cooperation of the Embassies of Nepal abroad for the campaign, requesting the Ambassadors to continue their hard work to increase the number of tourists to Nepal on a sustainable basis.

Addressing the program, Foreign Secretary Mr. Shanker Das Bairagi urged the Ambassadors to choose creative and imaginative methods of publicity to disseminate the principal attractions of Nepal in a manner that specially appeals the young generation. He said that an innovative publicity campaign would be able to change the perceptions of leisure in the region, attracting the people to adventures and pristine nature of Nepal. 'Nepal has all potentials of emerging as a vibrant tourist hub in the world,' added the Foreign Secretary.

The Ambassadors of Nepal shared their ideas, experiences and measures on promoting tourism and investment of Nepal in respective countries. They also presented tourism promotion programs being undertaken by their embassies, while sharing their full commitment to the VNY 2020 campaign.

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Embassy of Nepal
Muscat

