



नेपाली राजदूतावास
EMBASSY OF NEPAL
Bangkok, Thailand

Press Release

Tourism Promotion Program in Bangkok

With the slogan of '*Nepal is Beautiful: Visit, & Enjoy in Nepal*' the Embassy of Nepal in Bangkok organized a tourism program at Bangkok Hotel Lotus in Bangkok on 06 July 2016. More than 90 persons representing various outbound Travel and Tourism Agencies, Media houses, Non-Resident Nepalese Association in Thailand, Thai Nepali Association, and Nepal Airlines Corporation attended the program.

Further to his welcome remarks, H.E. Mr. Khaga Nath Adhikari, Ambassador of Nepal to Thailand, illuminated the potentialities and opportunities of tourism sectors in Nepal and strongly urged all the media persons to disseminate information about highly attractive tourism destinations and tourism products of Nepal through their media. H.E. the Ambassador also sought the continued cooperation of all the travel and tour entrepreneurs based in Bangkok to take tourists from Thailand to enjoy panoramic view of the Himalayas and adventurous tourism activities there in Nepal. H.E. the Ambassador expressed his sincere thanks to the Travel and Tour Operators of Thailand for their whole-hearted cooperation to revive Nepal's tourism sector which was badly hit by the devastating earthquake last year.

The major highlight of the program was the presence of two Thai nationals who has climbed the Mt. Everest. Mr. Vitidnan Rojanapanich, 48, the first Thai summiteer of the Mt. Everest (22 May 2008), and Dr. Napassaporn Chumnarnsit, 32, the first Thai lady summiteer of the Mt. Everest (19 May 2016). H.E. the Ambassador extended his hearty congratulations to Thai Climbers of Mt. Everest for their successful accession to the top of the world. H.E. the Ambassador also honored them by presenting bouquets of flowers to both of them. Both the summiteers of the Mt. Everest shared their adventurously thrilling experiences of their Mt. Everest expedition more interactively with the participants.

Mr. Janga Bahadur Gurung, Deputy Chief of Mission/Counsellor of this Embassy, made an in-depth and comprehensive power-point presentation about Nepal, richness and diversities of Nepali cultural and religious heritages, the Himalayas and mountaineering, bio-diversities, and various kinds of opportunities of adventurous tourism and recreation activities that a tourist can visit and enjoy in Nepal. Mr. Gurung further elaborated about the system of visa, international and domestic transportation, accommodation etc. available to the visitors in Nepal.

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In this program, Honorary Public Relations Representative of Nepal Tourism Board to Bangkok, Mr. Sutham Sachaphimukh, and President of Non Resident Nepali Association in Thailand, Mr. Khagendra Raj Dhakal, also reiterated Nepal's Tourism attractions and opportunities in their brief statements.

For making this event much more effective, tourism promotion materials like framed photographs of Maya Devi Temple of Lumbini, the Mt. Everest, Boudha Stupa, and Mt. Fishtail along with posters of the Mt. Everest and those of Maya Devi Temple of Lumbini, and CD/DVD and brochures on major tourism attractions prepared by Nepal Tourism Board were distributed to all guests, besides playing video on Lumbini at the end of the program. High resolution photographs of the Mt. Everest, Maya Devi Temple of Lumbini, Hindu Temple of Pashupati Nath, Boudha Stupa, Kanyam Tea Estate of Ilam etc. framed in larger size with protective scientific resining were displayed on the space in front of the program hall.

The program is expected to have further contributed to promoting Nepal's tourism, specially trekking and mountaineering, among Thai citizens.

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Bangkok
07 July 2016



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